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## We've Come a Long Way Baby

It is that time of year. Resolutions are being made (and some are already being broken). Many individuals take the time to declare the positive changes (which they hope are permanent) that are going to change their lives. You've may have read the articles or have seen the headlines, "2012-The year to lose weight, find love and get your finances in check".

WCGuru may not be able to help you shed those extra pounds or help you with your personal finances, and though we have some exciting changes coming in 2012, we are not going to involve ourselves with finding love interests for our audience. However, this is a good time to talk about where we *have* been and where we *are* going.

For WCGuru.com, 2011 was a year of...change. Big change. We saw the birth of our weekly newsletter. We watched our Guest Guru's evolve. We launched our Resource Pages. We also watched our audience do something amazing...grow. And with that enormous growth came enormous feedback. And it is that feedback (both good and bad), which caused WCGuru to make some resolutions. Like many organizations throughout the Midwest, our 2012 plans have been discussed for a couple of months now. Companies are always months ahead of the game, right?

When discussing the New Year, and what we were planning to achieve, we began to discuss our New Year's Resolutions and how Guru would move forward in 2012. We then talked about what a resolution truly is. [Webster](#), with its many definitions of the word really made us begin to think about Guru's own resolutions.

**Resolution: The act or process of resolving. The act of analyzing a complex notion into simpler ones. The act of answering. The act of determining.**

We decided many of the definitions listed by [Webster](#) truly fit for our plan. With the additions and improvements to the site we have planned for 2012, we will determine, answer and analyze a complex notion into a simpler one. Work comp has never been easy. Our goal, our hope, our resolution...is to make it easier for you – our audience.

Our main goal will not change; To inform, educate, and make work comp easier for you. We will be utilizing new technology to stay up-to-date on the latest changes and help with educational topics. We are also promising to dig deeper and get to the root of many of the work comp issues that plague the entire work comp industry.

So with that, WCGuru welcomes 2012, and looks forward to the upcoming year of advancement!