

press release



For additional information,
contact:

Angie Krall

Marketing Manager

Modern Medical

(740) 201-0267

akrall@modernmedical.com

Dec. 2, 2011

FOR IMMEDIATE RELEASE:

Jason Hipsher Appointed Vice President at Modern Medical Inc.

Modern Medical Inc., of Lewis Center, is pleased to announce the appointment of Jason L. Hipsher as vice president of client services. In this position, he will have overall responsibility for the Pharmacy and Ancillary programs and services; including, identifying opportunities for process efficiencies and ensuring that the organization continues to exceed client expectations.

“I’ve been in the medical/insurance arena for many years,” said Hipsher. “Modern Medical was created on the premise of exceptional customer service. It is refreshing and inspirational to know that, today, this focus on service still truly differentiates the company within the marketplace. I look forward to contributing to this history of excellence and also support new initiatives to move Modern Medical to the next level of exceeding customer expectations.”

Prior to joining Modern Medical, Hipsher served as director of customer solutions at Fiserv Inc., in Dublin. There, he was responsible for daily operations within the contact center to ensure effective, quality service. In addition, he identified and lead initiatives to improve processes and procedures in order to provide a better customer experience.

From 2008-2010, he served as director of pharmacy client services at Progressive Medical Inc., in Westerville. At Progressive, he was responsible for both retail and home delivery pharmacy client services for the workers’ compensation and no-fault auto industries.

Hipsher also has held various management and operational roles within Nationwide Better Health and Liberty Mutual Insurance with a focus on improving both the customer experience and operational efficiencies. A graduate of The Ohio State University, Jason resides in New Albany.